

## Order Item Summary

CBS TELEVISION  
STATIONS

KCNC-TV

Order ID: 62484 CF NTL-POL FBD - LBD: 08/07/12 - 08/13/12 HL#: Created: 08/02/12 12:56 PM

Client: OBAMA FOR AMERICA (178906) CPE: //1521 Agency Commission: 15 % Updated: HJMALLOY on 08/03/12 10:09 AM

Agency: GMMB, INC. (6441) Product: EST #1521 (1300) Self :15:00 Confirmed: 08/02/12 01:56 PM

Buyer: SHIRA LEVY Demo: HHOLDS DMA RTG Sched. Code: B \*\*PRINT REQUIRED\*\*

AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS

Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

## NEW ORDER CHG/PH 08/02/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MNEWS528A	* T W T F * *	NEWS	30	B			0.0	\$350.00	4	\$1,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/07/12	08/10/12	4										
002	MNEWS528A	M * * * * *	NEWS	30	B			0.0	\$350.00	1	\$350.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/13/12	08/13/12	1										
003	MNEWS1	* T W T F * *	NEWS	30	B			0.0	\$450.00	4	\$1,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/07/12	08/10/12	4										
004	MNEWS1	M * * * * *	NEWS	30	B			0.0	\$450.00	1	\$450.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/13/12	08/13/12	1										
005	MEARLY	* T W T F * *	MORN	30	B			0.0	\$400.00	4	\$1,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/07/12	08/10/12	4										
006	MEARLY	M * * * * *	MORN	30	B			0.0	\$400.00	1	\$400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/13/12	08/13/12	1										
007	DRAY	* T W T F * *	DAY	30	B			0.0	\$400.00	1	\$400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/07/12	08/10/12	1										

# Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

Order ID: 62484 CF NTL-POL FBD - LBD: 08/07/12 - 08/13/12 HL#: Created: 08/02/12 12:56 PM  
 Client: OBAMA FOR AMERICA (178906) CPE: / / 1521 Agency Commission: 15 % Updated: HJMALLOY on 08/03/12 10 09 AM  
 Agency: GMMB, INC. (6441) Product: EST #1521 (1300) Self :15:00 Confirmed: 08/02/12 01:56 PM  
 Buyer: SHIRA LEVY Demo: HHOLDS DMA RTG Sched. Code: B \*\*PRINT REQUIRED\*\*  
 AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS  
 Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	DRAY	M * * * * *	DAY	30	B			0.0	\$400.00	1	\$400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/13/12	08/13/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	DPRICE	* T W T F * *	DAY	30	B			0.0	\$750.00	1	\$750.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/07/12	08/10/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	DPRICE	M * * * * *	DAY	30	B			0.0	\$750.00	1	\$750.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/13/12	08/13/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	DYR	* T W T F * *	DAY	30	B			0.0	\$500.00	1	\$500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/07/12	08/10/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	DYR	M * * * * *	DAY	30	B			0.0	\$500.00	1	\$500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/13/12	08/13/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	NNOON	* T W T F * *	DAYN	30	B			0.0	\$450.00	1	\$450.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/07/12	08/10/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	NNOON	M * * * * *	DAYN	30	B			0.0	\$450.00	1	\$450.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/13/12	08/13/12	1										

# Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

Order ID: 62484	CF NTL-POL	FBD - LBD: 08/07/12 - 08/13/12	HL#:	Created: 08/02/12 12:56 PM
Client: OBAMA FOR AMERICA (178906)	CPE: / / 1521	Agency Commission: 15 %	Updated: HJMALLOY on 08/03/12 10:09 AM	
Agency: GMMB, INC. (6441)	Product: EST #1521 (1300)	Sell :15:00	Confirmed: 08/02/12 01:56 PM	
Buyer: SHIRA LEVY	Demo: HHOLDS DMA RTG	Sched. Code: B	**PRINT REQUIRED**	
AE: NICOLE ELIE POL-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	DTALK	* T W T F * *	DAY	30	B			0.0	\$350.00	1	\$350.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/07/12	08/10/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	DTALK	M * * * * *	DAY	30	B			0.0	\$350.00	1	\$350.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/13/12	08/13/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	DDEAL	* T W T F * *	DAY	30	B			0.0	\$350.00	1	\$350.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/07/12	08/10/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	DDEAL	M * * * * *	DAY	30	B			0.0	\$350.00	1	\$350.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/13/12	08/13/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	EPHIL2	* T W T F * *	EFG	30	B			0.0	\$550.00	1	\$550.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/07/12	08/10/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	EPHIL2	M * * * * *	EFG	30	B			0.0	\$550.00	1	\$550.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/13/12	08/13/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	NEARLY5PM	* T W T F * *	NEWS	30	B			0.0	\$800.00	2	\$1,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/07/12	08/10/12	2										

# Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

Order ID: 62484	CF NTL-POL	FBD - LBD: 08/07/12 - 08/13/12	HL#:	Created: 08/02/12 12:56 PM
Client: OBAMA FOR AMERICA (178906)	CPE: / / 1521	Agency Commission: 15 %	Updated: HJMALLOY on 08/03/12 10:09 AM	
Agency: GMMB, INC. (6441)	Product: EST #1521 (1300)	Self :15:00	Confirmed: 08/02/12 01:56 PM	
Buyer: SHIRA LEVY	Demo: HHOLDS DMA RTG	Sched. Code: B	**PRINT REQUIRED**	
AE: NICOLE ELIE POL-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	NEARLY5PM	M * * * * *	NEWS	30	B			0.0	\$800.00	1	\$800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/13/12	08/13/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	NEARLY6PM	* T W T F * *	NEWS	30	B			0.0	\$800.00	3	\$2,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/07/12	08/10/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	NEARLY6PM	M * * * * *	NEWS	30	B			0.0	\$800.00	1	\$800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/13/12	08/13/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	NEARLY630PM	* T W T F * *	NEWS	30	B			0.0	\$600.00	4	\$2,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/07/12	08/10/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	NLATE7	* T W T F S S	NEWS	30	B			0.0	\$2,000.00	5	\$10,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/07/12	08/12/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	NLATE7	M * * * * *	NEWS	30	B			0.0	\$2,000.00	1	\$2,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/13/12	08/13/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
028	LLETTER1	* T W T F * *	LETT	30	B			0.0	\$650.00	3	\$1,950.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/07/12	08/10/12	3										

# Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

Order ID: 62484 CF NTL-POL FBD - LBD: 08/07/12 - 08/13/12 HL#: Created: 08/02/12 12:56 PM  
 Client: OBAMA FOR AMERICA (178906) CPE: / / 1521 Agency Commission: 15 % Updated: HJMALLOY on 08/03/12 10:09 AM  
 Agency: GMMB, INC. (6441) Product: EST #1521 (1300) Sell :15:00 Confirmed: 08/02/12 01:56 PM  
 Buyer: SHIRA LEVY Demo: HHOLDS DMA RTG Sched. Code: B \*\*PRINT REQUIRED\*\*  
 AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS  
 Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
029	LLETTER1	M * * * * *	LETT	30	B			0.0	\$650.00	1	\$650.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/13/12	08/13/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
030	LFERGUSON	* T W T F * *	LFG	30	B			0.0	\$350.00	3	\$1,050.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/07/12	08/10/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
031	LFERGUSON	M * * * * *	LFG	30	B			0.0	\$350.00	1	\$350.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/13/12	08/13/12	1										

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	54	0	\$36,700.00	\$31,195.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$36,700.00	\$31,195.00	\$0.00	\$0.00